



## Guidelines For Customer-Provided Artwork

### ***Vinyl and Router Operations:***

Accepted file types for vinyl and routing operations include Adobe Illustrator (.ai), Encapsulated Post Script (.eps), or Portable Document Format (.pdf). Please outline all strokes and convert all text to outlines (or include fonts with the file). **All images need to be Vectorized (line art).** For best results save Illustrator files down to Version 10.

### ***Digital Printing Operations:***

Accepted file types acceptable for digital printing operations include Adobe Illustrator (.ai), Encapsulated Post Script (.eps), Portable Document Format (.pdf), Tagged Image File (.tif), JPEG (.jpg), and Portable network Graphics (.png) formats. For best results a resolution between 150 and 300 is preferred. The higher the resolution of the image the better the printed result will be.

The document size needs to be equal to or larger than the application for which it is being used. If the document is smaller, it will become blurry when it is enlarged.

If your artwork has specific Pantone colors that must be maintained, please include this information in a separate text document or with the email when you submit your artwork.

### ***File Submission:***

Artwork files should be submitted through your sales representative via email or CD-Rom.

**If you are unsure if your artwork files are appropriate for your project please forward them to your sales representative who will then consult with our design team.**